# SECURITIES AND EXCHANGE COMMISSION 

Washington, D. C. 20549

FORM 10-Q
(Mark One)
[ X ] QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended March 31, 2000
[ ]
TRANSITION REPORT PURSUANT TO SECTION 13
OR $15(\mathrm{D})$ OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from $\qquad$ to $\qquad$

> Commission File Number $0-16439$

FAIR, ISAAC AND COMPANY, INCORPORATED (Exact name of registrant as specified in its charter)
DELAWARE 94-1499887
(State or other jurisdiction of (I.R.S. Employer
incorporation or organization)
Identification No.)

200 Smith Ranch Road, San Rafael, California 94903
(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (415) 472-2211

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or $15(\mathrm{~d})$ of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes $\qquad$ No $\qquad$ _.

The number of shares of Common Stock, $\$ 0.01$ par value per share, outstanding on May 8, 2000, was 14,341,654.

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ITEM 1. Financial Statements.

FAIR, ISAAC AND COMPANY, INCORPORATED CONSOLIDATED BALANCE SHEETS March 31, 2000 and September 30, 1999 (dollars in thousands)
(Unaudited)

## Assets

Current assets:
Cash and cash equivalents
Short-term investments
Accounts receivable, net
Unbilled work in progress
Prepaid expenses and other current assets
Deferred income taxes

Total current assets
Investments
Property and equipment, net
Intangibles, net
Deferred income taxes
Other assets

| $\$ 15,447$ | $\$ 20,715$ |
| ---: | ---: |
| 22,277 | 5,216 |
| 42,552 | 36,007 |
| 20,972 | 26,859 |
| 10,059 | 6,509 |
| 6,314 | 6,021 |
| ----------- |  |
| 117,621 | 101,327 |
| 36,241 | 43,934 |
| 41,695 | 39,353 |
| 9,680 | 10,730 |
| 5,932 | 5,932 |
| 9,205 | 9,077 |
| ------- | -------- |
| $\$ 220,374$ | $\$ 210,353$ |
| $=========$ | $=========$ |

Liabilities and stockholders' equity
Current liabilities:
Accounts payable
Accrued compensation and employee benefits
Other accrued liabilities
Billings in excess of earned revenues
Capital lease obligations

Total current liabilities
Long-term liabilities:
Accrued compensation and employee benefits
Other liabilities
Capital lease obligations

Total liabilities

| \$ 2,498 | \$ 3,340 |
| :---: | :---: |
| 14,170 | 23,436 |
| 8,206 | 9,339 |
| 14,316 | 8,898 |
| 439 | 429 |
| 39,629 | 45,442 |
| 4,290 | 6,104 |
| 1,638 | 1,944 |
| 163 | 364 |
| 6,091 | 8,412 |
| 45,720 | 53,854 |

Stockholders' equity:
Preferred stock
Common stock
Paid in capital in excess of par value
Retained earnings
Less treasury stock
Accumulated other comprehensive loss
Total stockholders' equity

March 31, 2000

September 30

20,715
5,216
36,007
6,509
6,021
101,327
3,934
39,353
5,932
9,077
=========
--
38,287
129,530
$(11,290)$
(171)

156,499
\$ 210,353

See accompanying notes to the consolidated financial statements.

FAIR, ISAAC AND COMPANY, INCORPORATED
CONSOLIDATED STATEMENTS OF INCOME AND COMPREHENSIVE INCOME
For the six month and three month periods ended March 31, 2000 and 1999
(in thousands, except per share data)
(Unaudited)

|  | Six Months Ended March 31, |  |  |  | Three Months Ended March 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2000 |  | 1999 |  | 2000 |  | 1999 |  |
| Revenues | \$ | 143,394 | \$ | 136,851 | \$ | 73,300 | \$ | 68,874 |
| Costs and expenses: |  |  |  |  |  |  |  |  |
| Cost of revenues |  | 60,068 |  | 52,012 |  | 30,288 |  | 26,941 |
| Research and development |  | 16,930 |  | 15,560 |  | 7,318 |  | 7,816 |
| Sales general and administrative |  | 43,820 |  | 45,379 |  | 22,857 |  | 22,103 |
| Amortization of intangibles |  | 1,050 |  | 842 |  | 525 |  | 421 |
| Restructuring charge |  | 2,662 |  | 0 |  | 988 |  | 0 |
| Total costs and expenses |  | 124,530 |  | 113,793 |  | 61,976 |  | 57,281 |
| Income from operations |  | 18,864 |  | 23,058 |  | 11,324 |  | 11,593 |
| Other income, net |  | 1,716 |  | 1,962 |  | 850 |  | 1,276 |
| Income before income taxes |  | 20,580 |  | 25,020 |  | 12,174 |  | 12,869 |
| Provision for income taxes |  | 8,499 |  | 10,508 |  | 5,027 |  | 5,405 |
| Net income | \$ | 12,081 | \$ | 14,512 | \$ | 7,147 | \$ | 7,464 |
|  | \$ | 12,081 | \$ | 14,512 | \$ | 7,147 | \$ | 7,464 |
| Other comprehensive loss, net of tax: |  |  |  |  |  |  |  |  |
| Unrealized losses on investments |  | (420) |  | (266) |  | (270) |  | (381) |
| Foreign currency translation adjustments |  | (143) |  | (221) |  | (76) |  | (242) |
| Other comprehensive loss |  | (563) |  | (487) |  | (346) |  | (623) |
| Comprehensive income | \$ | 11,518 | \$ | 14,025 | \$ | 6,801 | \$ | 6,841 |

Earnings per share:
Diluted

Basic


| $\$$ | .51 |
| :--- | ---: |
| $===========$ |  |
| $\$$ | .53 |
| $=============$ |  |

Shares used in computing earnings per share:
Diluted

$$
\begin{array}{r}
14,530,000 \\
=========== \\
14,111,000 \\
============
\end{array}
$$

$$
\begin{array}{r}
14,680,000 \\
=========== \\
14,214,000 \\
============
\end{array}
$$

14,578,000
============
$14,177,000$
$============$
 the first two quarters.

See accompanying notes to the consolidated financial statements.

FAIR, ISAAC AND COMPANY, INCORPORATED
CONSOLIDATED STATEMENTS OF CASH FLOWS For the six months ended March 31, 2000 and 1999 (dollars in thousands)
(Unaudited)
Cash flows from operating activities
Net income $\quad$ Adjustments to reconcile net income to cash provided by
operating activities:
Depreciation and amortization
Deferred compensation
Gain on sale of investments
Equity (gain) loss in investments
Other
Changes in operating assets and liabilities:
Increase in accounts receivable
Decrease (increase) in unbilled work in progress
Increase in prepaid expenses and other assets
Decrease (increase) in other assets
Increase (decrease) in accounts payable
Decrease in accrued compensation and employee benefits
Increase (decrease) in other accrued liabilities
Increase (decrease) in billings in excess of earned revenues
Decrease in other liabilities
Net cash provided by operating activities
Cash flows from investing activities
Purchases of property and equipment
Purchases of investments
Proceeds from sale of investments
Proceeds from maturities of investments
Net cash used in investing activities

| $(10,005)$ | $(6,083)$ |
| :---: | :---: |
| $(12,836)$ | (61,006) |
| -- | 35,634 |
| 2,606 | 14,015 |
| $(20,235)$ | $(17,440)$ |

## Cash flows from financing activities

Principal payments of capital lease obligations
Proceeds from the exercise of stock options and
issuance of treasury stock
Dividends paid
Repurchase of company stock
Net cash provided by financing activities

Increase (decrease) in cash and cash equivalents
Cash and cash equivalents, beginning of period

Cash and cash equivalents, end of period

See accompanying notes to the consolidated financial statements.

In management's opinion, the accompanying unaudited consolidated financial statements for Fair, Isaac \& Company, Incorporated (the "Company") for the six months ended March 31, 2000 and 1999 have been prepared in accordance with generally accepted accounting principles for interim financial statements and include all adjustments (consisting only of normal recurring accruals) that the Company considers necessary for a fair presentation of its financial position, results of operations, and cash flows for such periods. However, the accompanying consolidated financial statements do not contain all of the information and notes required by generally accepted accounting principles for complete financial statements. All such consolidated financial statements presented herein are unaudited, however, the September 30 balance sheet has been derived from audited consolidated financial statements. This report and the accompanying consolidated financial statements should be read in connection with the Company's audited consolidated financial statements and notes thereto presented in its Annual Report on Form 10-K for the fiscal year ended September 30, 1999. Notes that would substantially duplicate the disclosures in the Company's audited consolidated financial statements for the fiscal year ended September 30, 1999, contained in the 1999 Form $10-\mathrm{K}$ have been omitted. The interim financial information contained in this Report is not necessarily indicative of the results to be expected for any other interim period or for the full fiscal year ending September $30,2000$.

Note 2 Earnings Per Share

The following reconciles the numerators and denominators of diluted and basic earnings per share (EPS):

|  | Six months ended March 31 |  | Three months ended March 31 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| (in thousands, except per share data) | 2000 | 1999 | 2000 |  | 1999 |
| Numerator - Net income | \$ 12,081 | \$ 14,512 | \$ 7,147 | \$ | 7,464 |
| Denominator - Shares: |  |  |  |  |  |
| Diluted weighted-average shares and assumed conversions of stock options <br> Effect of dilutive securities - employee stock options | $\begin{array}{r} 14,530 \\ (419) \end{array}$ | $\begin{array}{r} 14,515 \\ (406) \end{array}$ | $\begin{array}{r} 14,680 \\ (466) \end{array}$ |  | $\begin{array}{r} 14,578 \\ (401) \end{array}$ |
| Basic weighted-average shares | 14,111 | 14,109 | 14,214 |  | 14,177 |
| Earnings per share: |  |  |  |  |  |
| Diluted | \$ . 83 | \$ 1.00 | \$ . 49 | \$ | . 51 |
| Basic | \$ . 86 | \$ 1.03 | \$ . 50 | \$ | . 53 |

The computation of diluted EPS at March 31, 2000 and 1999 respectively, excludes stock options to purchase 57,000 and 131,000 shares of common stock. The shares were excluded because the exercise prices for the options were greater than the respective average market price of the common shares and their inclusion would be antidilutive.

Supplemental disclosure of cash flow information:

| (dollars in thousands) | Six mon | $2000$ | $\begin{aligned} & \text { Ech 31, } \\ & 1999 \end{aligned}$ |  |
| :---: | :---: | :---: | :---: | :---: |
| Income tax payments | \$ | 8,067 |  | 4,786 |
| Interest paid | \$ | 40 | \$ | 80 |
| Non-cash investing and financing activities: |  |  |  |  |
| Tax benefit of exercised stock options | \$ | 881 | \$ | 1,080 |
| Issuance of treasury stock to ESOP | \$ | -- |  | 1,455 |
| Capital Lease Obligations | \$ | -- |  | 1,641 |

Note 4 New Accounting Pronouncements

In June 1998, the Financial Accounting Standards Board (FASB) issued Statement of Financial Accounting Standards (SFAS) No. 133, "Accounting for Derivative Instruments and Hedging Activities." SFAS No. 133 is effective for all quarters of fiscal years beginning after June 15, 1999. SFAS No. 133 requires the recognition of all derivatives on the balance sheet at fair value. In July 1999, the FASB issued SFAS No. 137, "Accounting for Derivative Instruments and Hedging Activities - Deferral of the Effective Date of FASB Statement No. 133, An Amendment of FASB Statement No.133." SFAS No. 137 defers the effective date of SFAS No. 133 by one year. SFAS No. 133 is now effective for all fiscal quarters of all fiscal years beginning after June 15, 2000. Because the Company currently holds no derivative instruments and its hedging activities are immaterial, management expects that the adoption of SFAS No. 133 will have no material impact on the Company's financial position, results of operations or cash flows. Management intends to conform its consolidated statements to this pronouncement beginning July 1, 2000.

In March 2000, the Financial Accounting Standards Board issued Interpretation No. 44 (FIN No. 44), "Accounting for Certain Transactions Involving Stock Compensation, an Interpretation of APB Opinion No. 25." FIN No. 44 will be effective July 1, 2000. This interpretation provides guidance for applying APB Opinion No. 25, "Accounting for Stock Issued to Employees." Management has not determined the impact that adoption of FIN No. 44 will have on the Company's financial position or results of operations.

## Note 5 Employee Stock Purchase Plan

In November 1999, the Board of Directors adopted the 1999 Employee Stock Purchase Plan (the "Purchase Plan"), which was approved by the Company's shareholders on February 1, 2000. Under the Purchase Plan employees can purchase shares of the Company's common stock based on a percentage of their compensation. The purchase price per share must be equal to at least $85 \%$ of the market value on the date offered or the date purchased. A maximum of $1,500,000$ shares of common stock can be sold under the Purchase Plan. As of March 31, 2000 no shares had been issued under the Purchase Plan.

Effective October 1, 1999, the Company reorganized the operating structure of the business segments. As a result, the Company changed its segment reporting structure to more closely match management's internal reporting of business operations. Significant changes included moving end-user software for clients in the U. S. and Canada from the former Credit and other segments and combining this business with the former DynaMark business to form the Netsourced Services segment, and establishing two new segments named North American Financial Services and Other International, which are comprised primarily of businesses formerly included in the Credit segment. The segment information for the three and six months ended March 31, 1999 has been restated to conform with the fiscal year 2000 presentation.

The Company's Chief Executive and Operating Officers evaluate financial performance based on measures of business segment revenues and operating profit or loss. Unallocated other income consists mainly of interest revenues and an equity loss in an investment. The Company does not evaluate the financial performance of each segment based on its assets or capital expenditures.

Six months ended March 31, 2000
$\qquad$
North
American

| Financial | Other | Netsourced |
| :--- | :--- | :--- |
| Services | International | Services | Total

(dollars in thousands) Services International Services Tol

| Revenues: |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Segment | \$ 76,035 | \$ 17,140 | \$ 50,146 | \$143,321 |
| Healthcare receivables management | -- | -- | 73 | 73 |
|  | \$ 76,035 | \$ 17,140 | \$ 50,219 | \$143,394 |
| Segment income from operations | \$ 15,040 | \$ 1,787 | \$ 2,037 | \$ 18,864 |
| Unallocated other income, net |  |  |  | 1,716 |
|  |  |  |  | \$ 20,580 |
|  | Six months ended March 31, 1999 |  |  |  |
|  | North |  |  |  |
|  | American |  |  |  |
|  | Financial | Other | Netsourced |  |
| (dollars in thousands) | Services | International | Services | Total |
| Revenues: |  |  |  |  |
| Segment | \$ 67,904 | \$ 14,109 | \$ 53,647 | \$135,660 |
| Healthcare receivables management | -- | -- | 1,191 | 1,191 |
|  | \$ 67,904 | \$ 14,109 | \$ 54,838 | \$136,851 |
| Segment income for operations | \$ 15,393 | \$ 1,437 | \$ 6,228 | \$ 23,058 |
| Unallocated other income, net |  |  |  | 1,962 |
|  |  |  |  | \$ 25,020 |


| (dollars in thousands) | North <br> American <br> Financial <br> Services | Other <br> International | Netsourced Services | Total |
| :---: | :---: | :---: | :---: | :---: |
| Revenues: |  |  |  |  |
| Segment | \$39,958 | \$ 9,302 | \$24,027 | \$73,287 |
| Healthcare receivables management | -- | , | 13 | 13 |
|  | \$39,958 | \$ 9,302 | \$24,040 | \$73,300 |
| Segment income from operations | \$ 9,775 | \$ 1,210 | \$ 339 | \$11,324 |
| Unallocated other income, net |  |  |  | 850 |
|  |  |  |  | \$12,174 |
|  |  | Three months ended March 31, 1999 |  |  |
|  | North |  |  |  |
|  | American |  |  |  |
|  | Financial | Other | Netsourced |  |
| (dollars in thousands) | Services | International | Services | Total |
| Revenues: |  |  |  |  |
| Segment | \$34,134 | \$ 7,184 | \$27,452 | \$68,770 |
| Healthcare receivables management | -- | -- | 104 | 104 |
|  | \$34,134 | \$ 7,184 | \$27,556 | \$68,874 |
| Segment income for operations | \$ 7,592 | \$ 695 | \$ 3,306 | \$11,593 |
| Unallocated other income, net |  |  |  | 1,276 |
|  |  |  |  | \$12,869 |

Due to minor reclassifications the revenues and income for the six months ended March 31, 2000 are slightly different than the combination of the first two quarters.

In October 1999, the Company announced a restructuring plan to discontinue its Healthcare Receivables Management System ("HRMS") product line beginning December 1999. The restructuring plan was necessitated by disappointing market acceptance and the prospect of continuing losses in fiscal 2000, and the company's adoption of a new strategic direction. These actions resulted in a net charge during the most recent quarter of $\$ 1,674,000$. The restructuring actions consist of terminating approximately 30 full-time employees who were terminated before the end of January 2000; canceling certain facility leases and other operating leases supporting the HRMS product line; and writing down computer hardware and leasehold improvements due to the abandonment of the HRMS facility. Restructuring actions are expected to be completed under the plan by June 30 , 2000, which could potentially result in additional charges for payments on canceled contracts to HRMS product line customers.

During the second quarter the Company announced and began to implement supplemental restructuring actions aimed at reducing costs. The Company recognized a $\$ 988,000$ charge for the estimated costs of those actions. The restructuring action consisted of terminating approximately 40 full-time employees, of whom approximately 25 were terminated during the second quarter.

The combined restructuring actions have resulted in cash expenditures of $\$ 1,615,000$ and noncash asset write-down of $\$ 36,000$ through March 31, 2000 .

The following table depicts the restructuring activity through March 31, 2000.

| (dollars in thousands) | Payments to <br> Employees <br> Involuntarily <br> Terminated (A) | Write-Down of Operating Assets To Be Sold (B) | Payments on Canceled Contracts (A) | Total |
| :---: | :---: | :---: | :---: | :---: |
| Net Additions | \$823 | \$ 263 | \$ 588 | \$1,674 |
| Expenditures | (217) | -- | (50) | (267) |
| Balance as of December 31,1999 | 606 | 263 | 538 | 1,407 |
| Net Additions | 962 | -- | 26 | 988 |
| Expenditures and decreases | $(1,145)$ | (36) | (203) | $(1,384)$ |
| Balance as of March 31, 2000 | \$ 423 | \$ 227 | \$ 361 | \$ 1,011 |

[^0]ITEM 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

General

Fair, Isaac and Company, Incorporated, provides products and services designed to help a variety of businesses use data to make faster, more profitable decisions on their marketing, customers, operations and portfolios. Widely recognized for its pioneering work in predictive technology, the Company provides advanced decision-making solutions to the financial services, retail, telecommunications, healthcare, eBusiness and other industries.

The Company's products include statistically derived, rule-based analytical tools; software that automates strategy design and implementation; and consulting services to help clients use and track the performance of those tools. The Company also provides a range of credit scoring and credit account management services in conjunction with credit bureaus and credit card processing agencies, and data processing and database management services to businesses engaged in direct marketing activities, many of which are in the financial services and insurance industries.

The Company is implementing its initiatives targeting growth opportunities in the retail and telecommunications markets, becoming a Web-based "analytic application service provider" or "ASP" and the business-to-business e-credit marketplace. The Company already delivers certain of its capabilities through secure Web sites and it will adopt this delivery mode whenever feasible in the future. Although not Web-based, certain other services-such as credit scores delivered through credit reporting agencies and account management services delivered through credit card processors-fall within the broader definition of an ASP. The Company is actively looking for more opportunities to deliver its Web-based capabilities in service bureau mode rather than as discrete component deliverables.

This discussion and analysis should be read in conjunction with the Company's Consolidated Financial Statements and Notes. In addition to historical information, this report includes certain forward-looking statements regarding events and trends that may affect the Company's future results. Such statements are subject to risks and uncertainties that could cause the company's actual results to differ materially. Such factors include, but are not limited to, those described in this discussion and analysis.

The business segments of the Company are North American Financial Services, NetSourced Services and Other International business units. Additional information about these segments appears in Note 6 to the Consolidated Financial Statements.

The majority of the Company's revenues are derived from its North American Financial Services unit. This unit primarily markets Alliance Products and Services and Analytic Products and Services in the United States and Canadian markets. The majority of these products generate usage revenues through third-party alliances with credit bureaus and third-party credit card processors. The NetSourced Services unit principally markets Targeting and Prospecting products, together with Origination and Underwriting, Account and Customer Management products and Standalone Consulting services in the North American market. The Other International business unit covers all of the Company's operations outside of the United States and Canadian markets.

The following table displays (a) the percentage of total revenue by products and (b) the percentage change in revenues within each products category from the corresponding period in the prior fiscal year.

|  | Three | of <br> Ended | Percentage Change | Percentage of Revenue <br> Six Months Ended March 31, |  | Percentage Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2000 | 1999 |  | 2000 | 1999 |  |
|  | ---- | ---- |  | ---- | -- |  |
| Alliance Products and Services | 53\% | 48\% | 19\% | 52\% | 48\% | 14\% |
| Targeting and Prospecting | 24\% | 23\% | 10\% | 25\% | 22\% | 19\% |
| Analytic Products \& Services | 8\% | 8\% | 0\% | 7\% | 8\% | (11\%) |
| Origination and Underwriting | 7\% | 9\% | (17\%) | 7\% | 9\% | (23\%) |
| Account \& Customer |  |  |  |  |  |  |
| Management | 5\% | 6\% | (6\%) | 5\% | 6\% | (7\%) |
| Standalone Consulting | 2 \% | 4\% | (41\%) | 3\% | 4\% | (24\%) |
| Other | 1\% | 2\% | (61\%) | 1\% | 3\% | (65\%) |
| Total revenues | 100\% | 100\% | 6\% | 100\% | 100\% | 5\% |

The revenues of Alliance Products and Services are generated primarily by usage-priced credit scoring services distributed through major credit bureaus and credit account management services distributed through third-party bankcard processors in the United States and Canada. Alliance Products and Services also include the Company's ScoreNet(R) and PreScore(R) services, insurance bureau scores, and other related products. In the most recent quarter and the six-months ended March 31, 2000, the growth in Alliance Products and Services revenues was primarily due to a strong demand for risk scoring services at the credit bureaus and increased revenues from services provided through bankcard processors and from the Company's insurance bureau scores at the credit bureaus. These increases were partially offset by decreased revenues derived from the Scorenet(R) services. The Company believes that the decline in ScoreNet(R) services revenues primarily reflects a shift in the purchasing patterns of customers from these products to credit scoring services at the credit bureaus.

Revenues derived from alliances with credit bureaus and credit card processors have accounted for much of the Company's revenue growth in the last three years. Revenues from credit bureau-related services increased 14\% in fiscal 1999 compared with fiscal 1998, and accounted for approximately $35 \%$ and $36 \%$ of revenues in fiscal 1998 and 1999, respectively. Revenues from services provided through
bankcard processors also increased in each of these years, primarily due to increases in the number of accounts at each of the major processors.

While the Company has been very successful in extending or renewing its agreements with credit bureaus and credit card processors in the past, and believes it will generally be able to do so in the future, the loss of one or more such alliances or an adverse change in terms could have a material adverse effect on revenues and operating margin. Revenues generated through the Company's alliances with Equifax, Inc.; Experian Information Solutions, Inc. (formerly TRW Information Systems \& Services); and Trans Union Corporation each accounted for approximately $8 \%$ to $10 \%$ of the company's total revenues in fiscal 1997, approximately $7 \%$ to $10 \%$ in fiscal 1998 and approximately $8 \%$ to $10 \%$ in fiscal 1999.

Targeting and Prospecting Services, formerly the DynaMark business unit, include a variety of data processing and database management services provided to companies and organizations involved in direct marketing. Revenues from Targeting and Prospecting products are generated from a combination of fixed fee and usage-based pricing. The increases in Targeting and Prospecting products' revenues in the three and six months ended March 31, 2000 compared with the same periods in the prior fiscal year, were due primarily to increased demand for services from customers in the financial services industry.

Analytic Products and Services include all revenues from the Company's custom models, custom software and related consulting projects used for screening lists of prospective customers, evaluating applicants for credit or insurance and managing existing credit accounts. Revenues were steady in the most recent quarter compared with the same period in fiscal 1999. The decrease in revenues in the six months ended March 31, 2000 primarily reflects the impact of bank consolidations and external marketing forces related to the Year 2000 issue.

Origination and Underwriting products automate the processing of credit applications and are primarily comprised of products which were formerly referred to as ASAP products. Revenues from Origination and Underwriting products decreased in the quarter and six months ended March 31, 2000, compared to the same periods in the prior fiscal year, primarily due to reduced sales of CreditDesk and sales of StrategyWare(R) decision engine systems, and the impact of adoption of SOP 98-9. In May 2000 the Company plans to release a new line of products, LiquidCredit(TM), which provides internet real-time credit decisioning. Management intends that the LiquidCredit line of products will, over time, replace its CreditDesk product offerings.

Account and Customer Management products include the Company's revenues from sales of credit account management systems (TRIAD) sold to end-users, and its fraud control systems products. The decrease in revenues in the three- and six-month periods ending March 31, 2000, compared to the same periods in the prior fiscal year, was primarily due to customers' deferral of software purchases due to external marketing forces related to the Year 2000 issue and the pending release of the new version of TRIAD (6.0). With respect to TRIAD, the Company's high degree of success in penetrating the U.S. bankcard industry with these products has limited, and may continue to limit, the revenue growth in that market. However, the Company has added functionality for the existing base of TRIAD users and is actively marketing TRIAD for other types of credit products and in overseas markets.

Standalone Consulting Services, comprised principally of the services offered by the Company's former Credit and Risk Management Associates subsidiary, consist of credit risk management consulting services. Compared to the same periods in fiscal 1999, revenues declined in the three- and six-month period ended March 31, 2000 due to diversion of personnel to implement the reorganization plan adopted October 1999.

Total revenues derived from outside of the United States represented approximately $15 \%$ and $20 \%$ of total revenues in the quarters ended March 31,1999 and March 31, 2000, respectively. Gains or losses due to fluctuations in currency exchange rates have not been significant to date but may become more important if, as expected, the proportion of the Company's revenues denominated in foreign currencies increases in the future.

Other products include the Company's smaller, discrete product lines and revenues of RMT. The revenues of RMT were down significantly in the quarter and six months ended March 31, 2000 compared
with the same periods in the prior fiscal year. The decline in RMT's revenues were due principally to the impact of bank consolidations and the delays in releases of new products.

Revenues from software maintenance and consulting services each accounted for less than $10 \%$ of revenues in each of the three years in the period ended September 30, 1999, and the Company does not expect revenues from either of these sources to exceed $10 \%$ of revenues in the foreseeable future.

During the period since 1990, while the rate of account growth in the U.S. bankcard industry has been slowing and many of the Company's largest institutional clients have merged and consolidated, the Company has generated most of its revenue growth from its bankcard-related scoring and account management business by deepening its penetration of large banks and other credit issuers. The Company believes much of its future growth prospects will rest on its ability to (a) develop new, high-value products, (b) increase its penetration of established or emerging credit markets outside the U.S. and Canada and (c) expand--either directly or through further acquisitions--into relatively undeveloped or underdeveloped markets for its products and services, such as direct marketing, insurance, small business lending, healthcare information management, retail, telecommunications and eBusiness. During fiscal 1998, the Company's backlog of orders for fixed-priced products declined slightly, and in fiscal 1999 this backlog declined an additional $\$ 7.3$ million. Most usage based revenues do not appear as part of the backlog. During the quarters ended December 31, 1999 and March 31, 2000, this backlog increased by $\$ 2.7$ million and $\$ 17.5$, respectively. In the most recent quarter the backlog was $\$ 76.2$ million which represents a $35 \%$ increase compared with the same period in the prior fiscal year. This improvement was across all business areas with particular strength in Alliance Products and Services and Account and Customer Management products. Backlog orders may be cancelled or delayed. There is no assurance that backlog will result in revenues. Management believes that increased revenue growth in fiscal 2000 and later years will depend to a large extent on sales of newly developed products.

Over the long term, in addition to the factors discussed above, the Company's rate of revenue growth--excluding growth due to acquisitions--is limited by the rate at which it can recruit and absorb additional professional staff. Management believes this constraint will continue to exist indefinitely. On the other hand, despite the high penetration the company has already achieved in certain markets, the opportunities for application of its core competencies are much greater than it can pursue. Thus, the company believes it can continue to grow revenues, within the personnel constraint, for the foreseeable future. At times management may forego short-term revenue growth in order to devote limited resources to opportunities that it believes have exceptional long-term potential. This is the basis for the Company's new strategic focus of becoming an eBusiness company and implementing new growth initiatives targeted at the retail and telecommunications markets. A similar longer-range strategic initiative occurred during the period from 1988 through 1990, when the Company devoted significant resources to developing the usage-priced services that it distributes through credit bureaus and third-party processors.

On September 30, 1997, amendments to the federal Fair Credit Reporting Act became effective. The Company believes these changes to the federal law regulating credit reporting have been favorable to the Company and its clients. Among other things, the new law expressly permits the use of credit bureau data to prescreen consumers for offers of credit and insurance and allows affiliated companies to share consumer information with each other subject to certain conditions. There is also a seven-year moratorium on new state legislation on certain issues. However, the states remain free to regulate the use of credit bureau data in connection with insurance underwriting. The Company believes enacted or proposed state regulation of the insurance industry has had a negative impact on its efforts to sell insurance risk scores through credit reporting agencies.

The Financial Services Modernization Act of 1999 was enacted and signed into law on November 12, 1999. The statute contains several privacy provisions. The legislation also allows banks, securities firms, and insurance companies to affiliate and enter new business activities. The Company believes that this legislation will not have a material impact on its operations or revenues.

The following table sets forth for the periods indicated (a) the percentage of revenues represented by certain line items in the Company's consolidated statements of income and (b) the percentage change in such items from the same quarter in the prior fiscal year.

|  | Six Months <br> Ended <br> March 31, |  |  Three Months <br> Ended  <br> Change March 31, |  |  | Percentage Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2000 | 1999 |  | 2000 | 1999 |  |
| Revenues | 100\% | 100\% | 5\% | 100\% | 100\% | 6\% |
| Costs and expenses: |  |  |  |  |  |  |
| Cost of revenues | 42 | 38 | 15\% | 41 | 39 | 12\% |
| Research and development | 12 | 11 | 9\% | 10 | 11 | (6\%) |
| Sales, general and administrative | 30 | 33 | (3\%) | 32 | 32 | 3\% |
| Amortization of intangibles | 1 | 1 | 25\% | 1 | 1 | 25\% |
| Restructuring Charge | 2 | -- | NM | 1 | -- | NM |
| Total costs and expenses | 87 | 83 | 9\% | 85 | 83 | 8\% |
| Income from operations | 13 | 17 | (18\%) | 15 | 17 | (2\%) |
| Other income and expense | 1 | 1 | (13\%) | 2 | 2 | (33\%) |
| Income before income taxes | 14 | 18 | (18\%) | 17 | 19 | (5\%) |
| Provision for income taxes | 6 | 7 | (19\%) | 7 | 8 | (7\%) |
| Net income | 8\% | 11\% | (17\%) | 10\% | 11\% | (4\%) |

$\mathrm{NM}=$ Not meaningful

Cost of revenues
Cost of revenues consists primarily of personnel, travel, and related overhead costs; costs of computer service bureaus; and the amounts paid by the Company to credit bureaus for scores and related information in connection with the ScoreNet(R) service. The cost of revenues, as a percentage of revenues, increased in the six-months ended March 31, 2000 compared with the corresponding period in fiscal 1999. The increase was primarily due to costs related to the HRMS line of business and the increasing percentage of revenues coming from Targeting and Prospecting products and services, all of which generally have a lower gross margin than the company's other products and services. As compared with the same quarter of fiscal 1999, the cost of revenues, as a percentage of revenues, increased in the quarter ended March 31, 2000 principally due to the increasing percentage of revenues coming from Targeting and Prospecting products and an increase in personnel costs because of a change in accounting for accrued vacation and sick leave.

Research and development

Research and development expenses include the personnel and related overhead costs incurred in product development, researching mathematical and statistical algorithms and developing software tools that are aimed at improving productivity, profitability and management control.

Research and development expenses increased slightly in the six-months ended March 31, 2000 over the corresponding six month period of fiscal 1999, as the Company continued to emphasize development of new technologies and new products. Research and development expenditures in the six-month period ending March 31, 2000 were primarily related to charges for a software development license and new products, and in the three-month period ended March 31, 2000, primarily related to new products and product extensions. Though down slightly in the quarter ended March 31, 2000 as compared with the corresponding period of fiscal 1999, the Company expects that research and development expenses will continue to constitute a significant percentage of revenue in future periods for development of new
products targeted for the telecommunications and retail markets and to implement its strategic focus on becoming an eBusiness company.

Sales, general and administrative
Sales, general and administrative expenses consist principally of personnel, travel, overhead, advertising and other promotional expenses, compensation expenses for certain senior management, corporate facilities expenses, the costs of administering certain benefit plans, legal expenses, expenses associated with the exploration of new business opportunities and the costs of operating administrative functions, such as finance and computer information systems. As a percentage of revenues, these expenses for the six-month period ended March 31, 2000, were lower than in the corresponding period of fiscal 1999, due primarily to a reduction in media advertising. Expenses for the three-month period ended March 31, 2000, as a percentage of revenues, were essentially unchanged as compared with the same period of fiscal 1999.

Amortization of intangibles
The Company is amortizing the intangible assets arising from various acquisitions over periods ranging from four to fifteen years.

## Restructuring Charge

In the quarter ended December 31, 1999, the Company announced discontinuance of its HRMS line and recorded restructuring charges totaling $\$ 1,674,000$. During the most recent quarter the Company announced and began to implement supplemental restructuring actions aimed at reducing costs. The Company recognized a $\$ 988,000$ charge for the estimated costs of those actions. The restructuring action consisted of terminating approximately 40 full-time employees, of whom approximately 25 were terminated during the most recent quarter. The combined restructuring actions have resulted in cash expenditures of $\$ 1,615,000$ and a noncash asset write-down of $\$ 36,000$ through March 31, 2000 . See Note 7 to the Consolidated Financial Statements for additional information.

## Other income and expense

Interest income, derived from the investment of funds surplus to the Company's immediate operating requirements, increased in the six- and three-month periods ended March 31, 2000, compared with the corresponding periods a year earlier due to higher balances invested in interest bearing instruments. In the corresponding periods in the prior fiscal year, the company recorded a one-time gain of approximately $\$ 484,000$ on the sale of investment securities.

Provision for income taxes
The Company's effective tax rate decreased from $42 \%$ to $41.3 \%$ in the sixand three-month periods ended March 31, 2000, compared to March 31, 1999. The decrease was due primarily to the use of a higher estimated state tax rate in fiscal 1999 than used in the current fiscal year.

Financial Condition

Working capital increased from $\$ 55,885,000$ at September 30, 1999 to $\$ 77,992,000$ at March 31, 2000. Cash and marketable investments increased from $\$ 69,865,000$ at September 30,1999 , to $\$ 73,966,000$ at March 31 , 2000. The Company's long-term obligations are mainly due to lease and employee incentive and benefit obligations. The Company believes that the cash and marketable securities on hand, along with cash expected to be generated by operations, will be adequate to meet its capital and liquidity needs for both the current year and the foreseeable future.

In fiscal 1998, the Company entered into a synthetic lease arrangement to construct an office complex intended to accommodate future growth. The Company intends to sell the office complex project to a developer in the third quarter of fiscal 2000 and has decided not to occupy any part of the project. The Company estimates that the transaction will result in a loss but the actual amount will depend on the price at which it actually sells the property and the amount of the selling expenses.

In fiscal 1999, the Company initiated a stock repurchase program under which the Company was authorized to purchase up to one million shares of its common stock, to be funded by cash on hand. approximately $\$ 12.2$ million.

Year 2000
The most recent quarter was impacted by the effects of purchasing patterns of customers in prior periods when they slowed down computer software purchases to devote more time to preparing and testing their systems for Year 2000 readiness. The Company experienced no other significant disruption of its revenues or operations from Year 2000 issues. Cumulative costs expended for Year 2000 remediation (including readiness testing) of products and internal systems and contingency planning to date are approximately $\$ 4.9$ million and the Company expects to incur no additional significant costs. These costs principally consist of both internal staff costs and expenses for external consultants, software and hardware, which are expensed by the company during the period they are incurred.

The foregoing information and statements regarding the Company's Year 2000 capabilities and readiness are "Year 2000 Information and Readiness Disclosures" in conformance with the Year 2000 Information and Readiness Disclosure Act of 1998 enacted on October 19, 1998.

European Economic and Monetary Union (EMU)
Under the European Union's plan for Economic and Monetary Union (EMU), the euro becomes the sole accounting currency of EMU countries on January $1,2002$. Its initial phase went into effect on January 1, 1999, in 11 participating countries: Austria, Belgium, Finland, France, Germany, Ireland, Italy, Luxembourg, the Netherlands, Portugal and Spain. In this initial phase the EMU mandated that key financial systems be able to triangulate conversion rates so that any amount booked will be logged and processed simultaneously in both the local currency and euros. The company believes that its computer systems and programs are euro-compliant. Costs associated with compliance were not material and were expensed by the company as they were incurred. The company also believes the conversion to the euro will not have a material impact on the Company's consolidated financial results.

Interim Periods
Quarterly results may be affected by fluctuations in revenues associated with credit card solicitations, by the timing of orders for and deliveries of certain ASAP and TRIAD systems, and by the seasonality of ScoreNet purchases. With the exception of the cost of scoreNet data purchased by the company, most of its operating expenses are not affected by short-term fluctuations in revenues; thus short-term fluctuations in revenues may have a significant impact on operating results. However, in recent years, these fluctuations were generally offset by the strong growth in revenues from services delivered through credit bureaus and third-party bankcard processors. Management believes that neither the quarterly variation in revenues and net income, nor the results of operations for any particular quarter, are necessarily indicative of results of operations for full fiscal years. Accordingly, management believes that the Company's results should be evaluated on an annual basis.

Market Risk Disclosures. The following discussion about the Company's market risk disclosures involves forward-looking statements. Actual results could differ materially from those projected in the forward-looking statements. The Company is exposed to market risk related to changes in interest rates, foreign currency exchange rates and equity security price risk. The Company does not use derivative financial instruments for speculative or trading purposes.

Interest Rate Sensitivity. The Company maintains an investment portfolio consisting mainly of income securities with an average maturity of less than five years. These available-for-sale securities are subject to interest rate risk and will fall in value if market interest rates increase. The Company has the ability to hold its fixed income investments until maturity, and therefore the Company would not expect its operating results or cash flows to be affected to any significant degree by the effect of a sudden change in market interest rates on its securities portfolio. The Company believes foreign currency and equity risk is not material.

The following table presents the principal amounts and related weighted-average yields for the Company's fixed rate investment portfolio at March 31,2000:
Carrying Average

Cash and cash equivalents:

| Commercial paper | \$ 317,000 | 6.2\% |
| :---: | :---: | :---: |
| U.S. government obligations | 2,989,000 | 5.8\% |
| Money market funds | 6,870,000 | 5.6\% |
|  | 10,176,000 | 5.7\% |
| -term investments: |  |  |
| U.S. government obligations | 19,288,000 | 6.5\% |
| -term investments: |  |  |
| U.S. government obligations | 30,793,000 | 6.9\% |

Total
$\$ 60,257,000$
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ITEM 6. Exhibits and Reports on Form 8-K.
(a) Exhibits:
24.1 Power of Attorney (see page 20 of this Form 10-Q).

27 Financial Data Schedule
(b) Reports on Form 8-K:

No reports on Form 8-K were filed during the quarter ended March 31, 2000.

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

FAIR, ISAAC AND COMPANY, INCORPORATED
DATE: May 12, 2000
By
PETER L. MCCORKELL


## POWER OF ATTORNEY

KNOW ALL PERSONS BY THESE PRESENTS, that the person whose signature appears below constitutes and appoints PETER L. MCCORKELL his attorney-in-fact, with full power of substitution, for him in any and all capacities, to sign any amendments to this Report on Form 10-Q and to file the same, with exhibits thereto and other documents in connection therewith, with the Securities and Exchange Commission, hereby ratifying and confirming all that said attorney-in-fact, or his substitute or substitutes, may do or cause to be done by virtue hereof.

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following person on behalf of the registrant and in the capacities and on the date indicated.

DATE: May 12, 2000

By
HENK J. EVENHUIS
Henk J. Evenhuis
Executive Vice President, Finance and Chief Financial Officer

## EXHIBIT INDEX

TO FAIR, ISAAC AND COMPANY, INCORPORATED
REPORT ON FORM 10-Q FOR THE QUARTER ENDED MARCH 31, 2000

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Exhibit No. Exhibit
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24.1

Power of Attorney
Financial Data Schedule

THIS SCHEDULE CONTAINS SUMMARY FINANCIAL INFORMATION EXTRACTED EROM THE CONSOLIDATED BALANCE SHEETS AND INCOME STATEMENTS AND IS QUALIFIED IN ITS ENTIRETY BY REFERENCE TO SUCH FINANCIAL STATEMENTS.

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6-MOS
SEP-30-2000
OCT-01-1999
MAR-31-2000
$22,277^{15,447}$
43,688
1,136
117, 621
55,574
220,374
39,629
0
0
174,508
220,374
143,394
0
60,068
43, 820
(100)

40
20,580
8,499
12,081
0
0
12,081
.86
.83


[^0]:    (A) : Cash; (B) : Noncash

